



INTERNATIONAUX
DE STRASBOURG

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Key figures #IS26

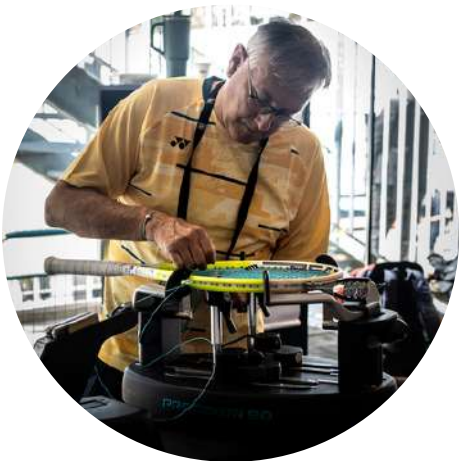


45,000

Spectators attended the **#IS26**, which is **+12,5%** compared to the **#IS25** and **+20%** than in **2024**.

1,026

People worked during the tournament, including **171 volunteers !**



+368

Rackets were strung by Yonex and Karanta, which represents **4km of strings**.

100%

Local and seasonal products were used in the meal served in the VIP village and in the general public areas.



6,000

VIP guests from 1000 different companies were present during the whole tournament week.

Data given by the research institute YouGov

More info on : <https://www.internationaux-strasbourg.fr>



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Eco-responsibility key figures #IS26



+80

Specific actions have been lead and adjusted during the tournament in order to reduce our carbon footprint.

100%

Of the cars used for the players, their team and guests, are **electrics and hybrids**.



870

Balls were collected during the #IS26 as part of the “Balle Jaune” initiative. Since its launch, **31,357 balls** have been recycled and reused.

1

An eco-friendly, zero-waste trophy, 3D-printed by *Osmoz 3D*.



5,400

Trees planted since 2021 in the forests of Mollkirch and Andlau as part of the **reforestation project**.

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Media key figures #IS26



15,1

Millions of viewers tuned in to watch the #IS26, with *BeIN Sports* and *France TV* acting as the national broadcasters this year.

7 037

hours of #IS26 content were broadcast live and on catch-up.



150

Countries could follow the #IS26 tournament on TV.

3,311

Press articles were written by different local and international medias.



+14

Million people were reached on social media, via posts with pictures and videos.

Data given by the research institute YouGov

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